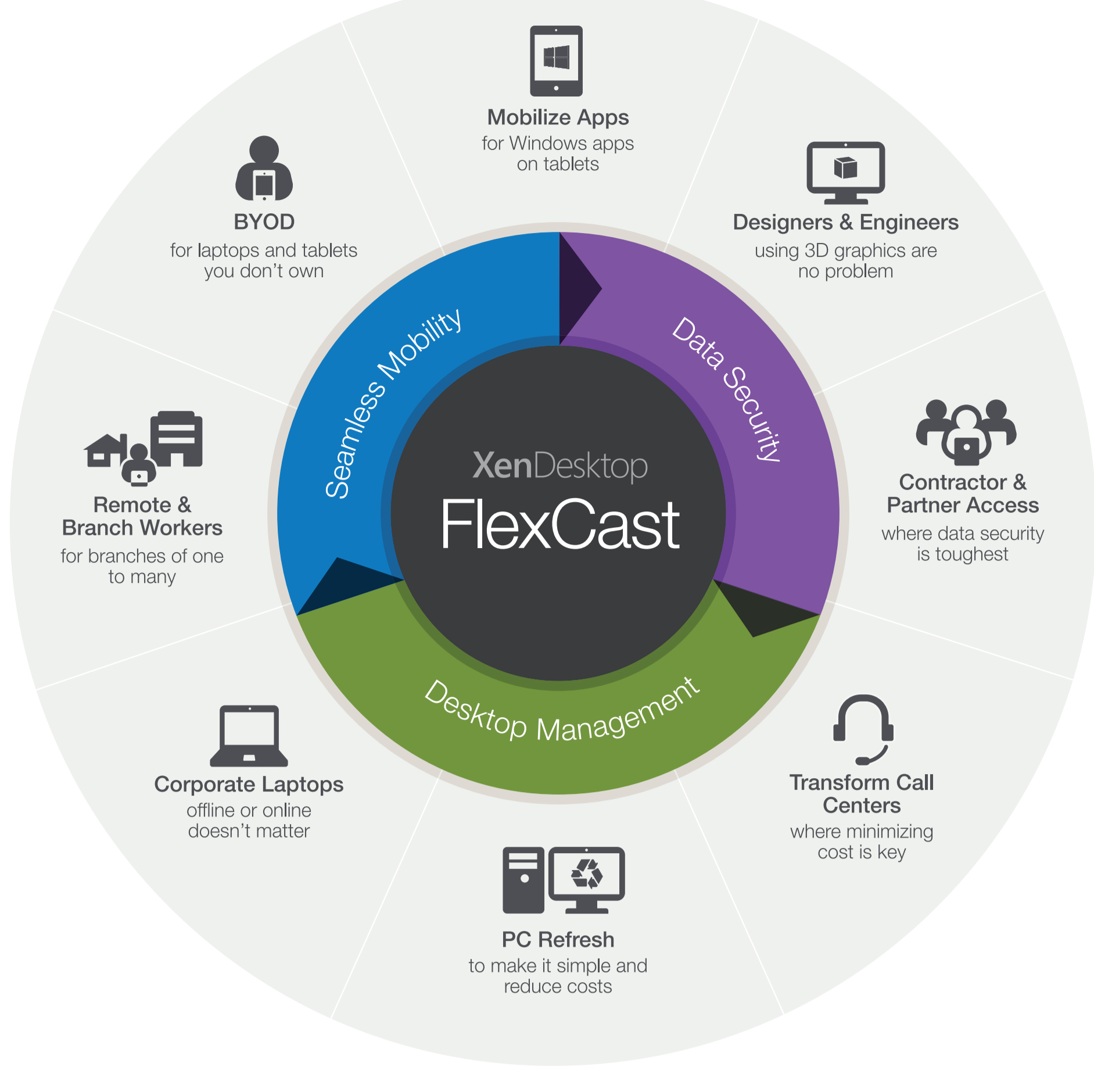




TOP USE CASES FOR

DESKTOP VIRTUALIZATION

A wide range of business issues is driving IT toward desktop virtualization. One solution—**Citrix XenDesktop with FlexCast technology**—helps IT teams empower their entire workforces, one project at a time.



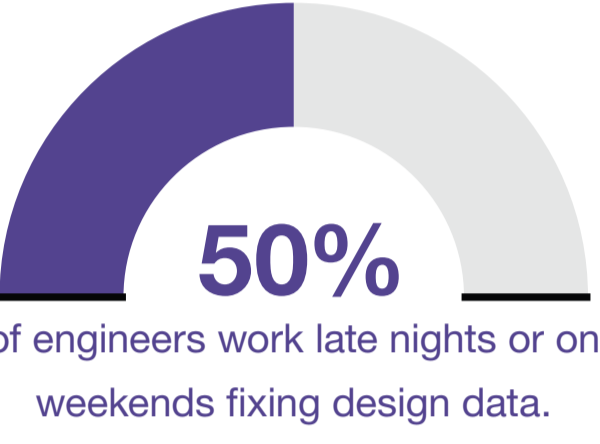
Mobilize Apps for Windows apps on tablets

Tablet shipments are expected to exceed notebook PC shipments as soon as 2014.

Personal and corporate-owned mobile devices are flooding the workplace. XenDesktop with HDX Mobile translates apps built for use with a mouse and keyboard to use on any touchscreen device.



Designers & Engineers using 3D graphics is no problem



XenDesktop with HDX 3D Pro enables IT to:



Host apps and desktops in the data center for secure, real-time, remote collaboration

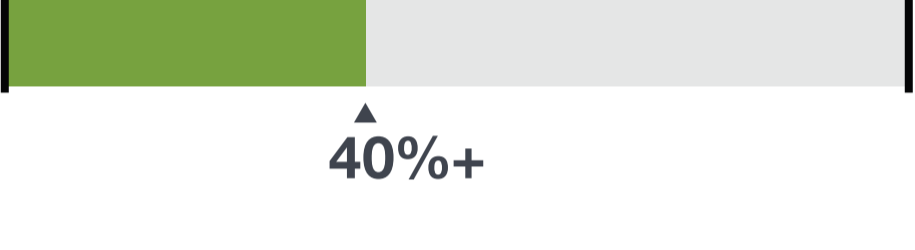


Keep pace with fast-moving competition, accelerate time-to-market and protect valuable IP

Contractor & Partner Access where data security is toughest

Contractors and partners need access to your data to be productive and that number is increasing.

Percentage of contingent workers in American workforce by 2020:



XenDesktop with FlexCast improves security with:

- Granular access control
- Advanced system monitoring
- Secure-by-design architecture

Transform Call Centers where minimizing cost is key

Virtualizing the workforce allows managers to:



Gain flexibility

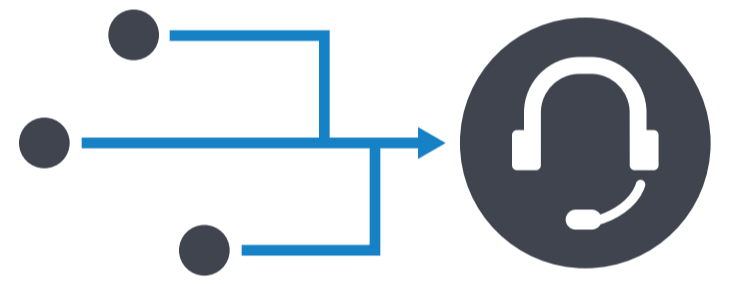


Reduce costs



Move away from large facilities

XenDesktop with FlexCast transforms call centers for centralized, agile capacity on demand.



PC Refresh to make it simple and reduce costs

Thin clients are rapidly gaining in popularity. Annual shipments are almost doubling in the next few years.



IDC Market Spotlight, sponsored by Citrix, Mobile Devices: The New Thin Clients, June 2013

Traditional PC refresh is becoming a thing of the past. XenDesktop with FlexCast technology helps IT deliver desktops and apps to any device—including thin clients—enabling IT to:



Streamline desktop management



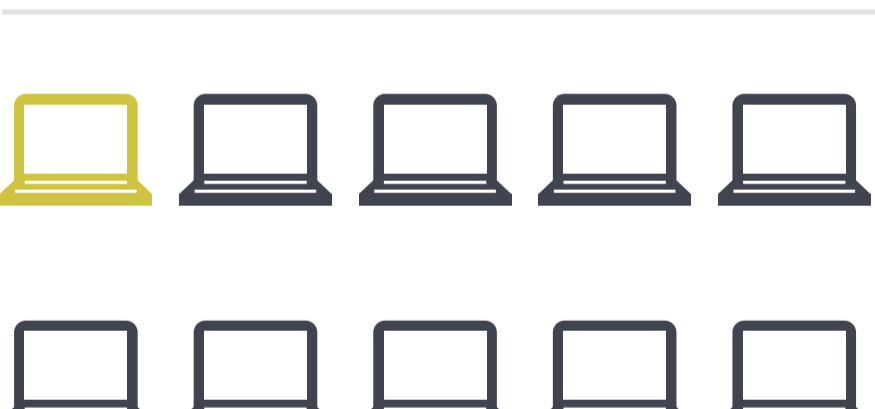
Control PC refresh budgets



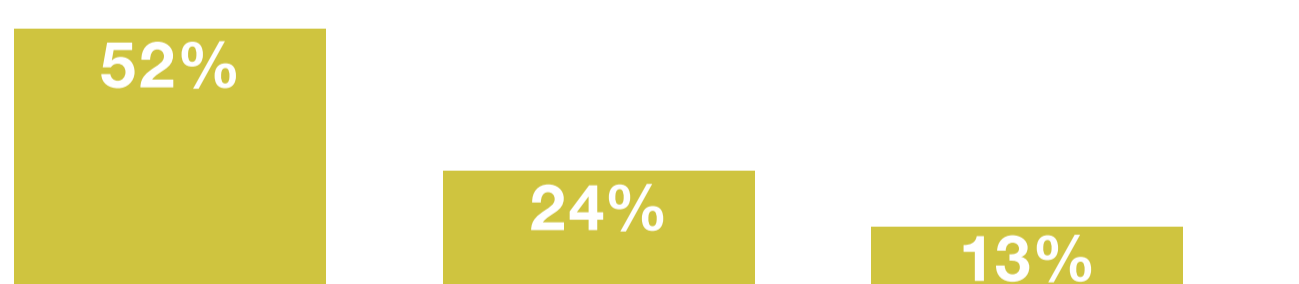
Simplify the provisioning process

Corporate Laptops offline or online doesn't matter

1 IN 10 LAPTOPS IS LOST OR STOLEN.



Top places laptops are lost or stolen:



Keep data out of the wrong hands. XenDesktop extends the benefits of desktop virtualization to corporate laptops, on or off the network, to centralize and secure corporate apps and data.

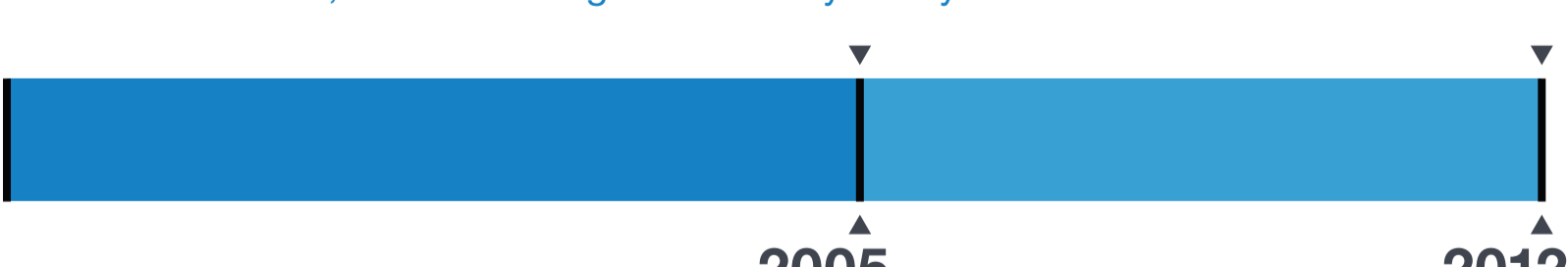
Remote & Branch Workers for branches of one to many

1 IN 5 AMERICANS

works from home at least once a week. In fact, the growth of telecommuting is rapidly becoming the norm.



From 2005 to 2012, telecommuting increased by nearly 80%.

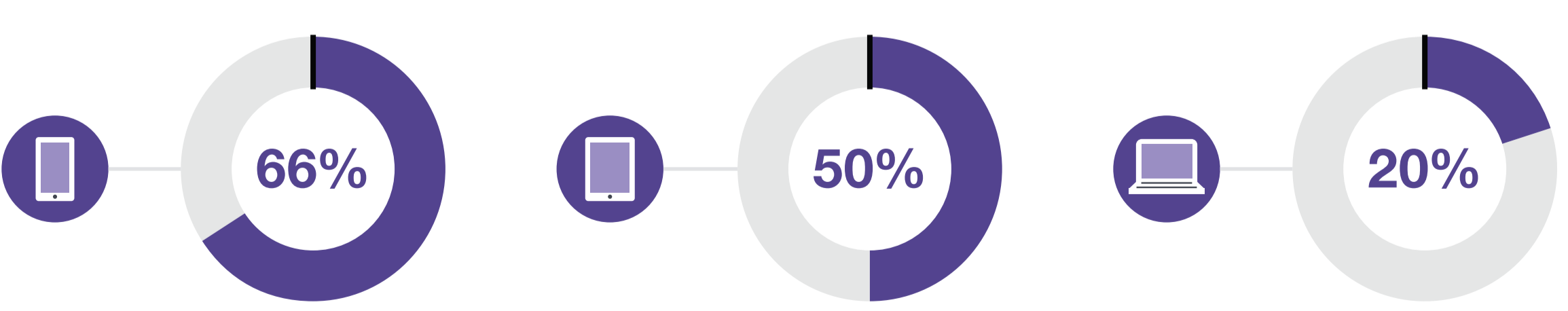


XenDesktop with FlexCast delivers a work-from-anywhere solution that provides secure access to business resources on-demand.

BYOD for laptops and tablets you don't own

The percentage of personal devices in the workplace is growing dramatically, as people seek the freedom to work their way.

The percent of employees purchasing devices for work:



IDC Market Spotlight, sponsored by Citrix, Mobile Devices: The New Thin Clients, June 2013

To help with your BYOD strategy, FlexCast services can be delivered:



On-demand



Securely



To any device

Today's modern, complex workforce needs an IT strategy that delivers Windows-as-a-Service and anticipates future challenges.

Learn more about Citrix XenDesktop today at www.citrix.com/flexcast