




## ROI Summary for Cisco Desktop and Application Virtualization Solution

 5 Year  
ROI  
**398%**

 5 Year Business  
Benefit per User  
**\$19,162**

 Payback  
Period  
**11.8  
MONTHS**

## Key Performance Improvements Realized from Customers Who Deployed Cisco's Desktop and Application Virtualization Solution

Reduction of  
Total Cost of  
Computing  
 **40%**

Reduction  
in Users'  
Lost Time  
 **53%**

Reduction in Staff Time  
Needed for Keeping  
the Lights On  
 **14%**

## Business Value Benefits - Annual Benefit per User

Business  
Productivity  
**\$2,230**

User  
Productivity  
**\$1,744**

IT Staff  
Productivity  
**\$1,302**

IT  
Infrastructure  
**\$231**

